

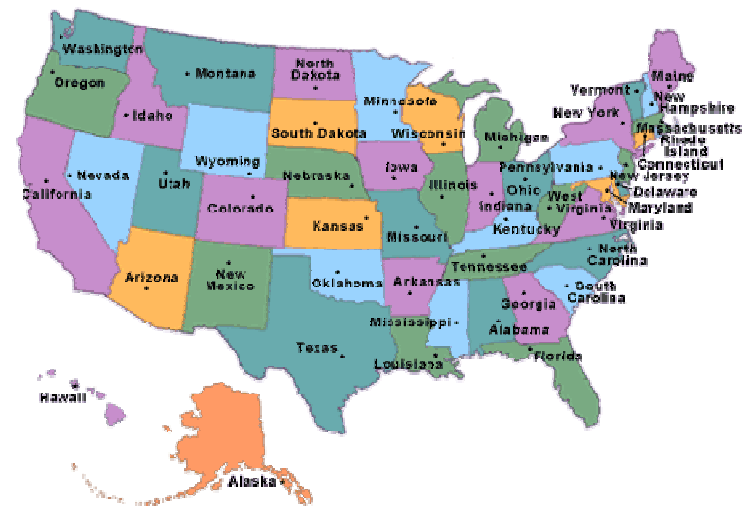


Reach the biggest, best & brightest veterans in the USA with Veteran's View!

Increase your business by advertising to our veteran readers! These are eager consumers who respect and patronize businesses that show their support to businesses that support the veteran community.

Showcase your business approximately 500,000* veteran readers who are members of the American Legion, the VFW and hundreds of other active and retired military groups and organizations. In addition, we reach readers at Veterans Administration, as well as veteran business leaders and executives. Let us promote your advertising alongside veteran news and editorial, which is important to our veteran readers.

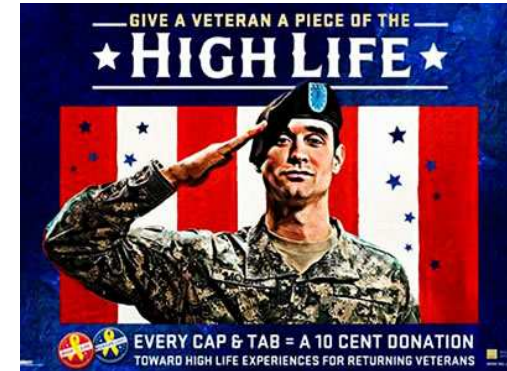
Each advertiser is considered a sponsor of our site and a supporter of veterans, helping us to connect, inform and empower American veterans!



****Readership based on weekly newsletters, daily website traffic and digital magazine.***

Benefits of a veteran readership!

- The veteran market is ***unique***. Large advertisers and fortune 500 companies are consistently advertising to this 23 million+ growing segment of the population.
- The veteran market **is in a growth upturn** with baby-boomer age retired military holding vast amounts of disposable income (**both retirement & current income**). In addition, there's a large numbers of recently retired officers and servicemen re-entering civilian life.
- Advertising to veterans also creates **a positive image** for your business. Your customer base admires, respects and appreciates businesses that show their support to veterans.
- Large corporate marketers such as Miller™, Budweiser™, Kay Jewelers™, GM™ and 100s of others have studied this market; and are spending millions of dollars “saluting” today’s military veterans.
- **There’s never been a better time for your business to advertise directly to veterans and the military through our *Veteran’s View!***



CONSIDER:

*Active & retired military have consistent income from **pensions & savings.***

*Veterans will be making choices on **where** they will be spending money; and they **tend to spend it at businesses that support them.***

We reach out to our reader in a variety of ways...



Daily News Website

Quarterly Digital Magazine

Weekly Newsletter

We produce a daily website, weekly newsletter, quarterly magazine and participate in daily social media campaigns.

This comprehensive approach benefits our advertisers!



Our rates & specifications

Ad sizes in pixels	3 Months	6 Months	12 Months
575x136 <i>1/16th ad size</i>	\$295	\$450	\$595
575x236 <i>1/8th ad size</i>	\$395	\$695	\$795
575x442 <i>1/4th ad size</i>	\$495	\$895	\$995

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